



Invitation for tender for Glasgow Taxi's Cup After Party

From: University of Strathclyde Students' Association, University of Glasgow Sports Union and Glasgow Caledonian University Students' Association.

Release date: 09/01/17

Return date: 5pm 08/02/17

Return to: Calvin Hepburn on ussa.vpsw@strath.ac.uk

Should you have any further questions with regard to the tender or the event, please do not hesitate to contact Calvin Hepburn on the email above.

The Event

The Glasgow Taxis Cup is Scotland's largest inter-varsity sporting competition hosted annually between Strathclyde, Glasgow and Glasgow Caledonian Universities and has been running since 2005.

Over 800 student athletes compete in up to 16 sports across various sporting venues in the City, several of which were developed for the 2014 Commonwealth Games.

Many of Scotland's top athletes have represented their alma mater in what is considered the most competitive clash of student sport clubs in the UK outside of Oxford and Cambridge. Past competitors include Olympians Robbie Renwick (Strathclyde) and Camilla Hattersley (Glasgow) while ambassadors such as Winter Olympic silver medallist Anna Sloan (GCU) have supported the event following her success in Sochi. Honorary Captains for the event include Pat Nevin, John Beattie and Lynne Beattie – three of Scotland's top quality sporting athletes.

The Glasgow Taxis Cup will take place on Wednesday 15th March 2017.

Following the day of sport it has become common place for all of the competing athletes to congregate at a nightclub venue in the city to celebrate the day. We would now like to invite tender submissions from any venues interested in hosting the official Glasgow Taxis Cup Afterparty. Please see below for a guideline on the minimum expectations which must be met for consideration.

1. TERM

The term of this agreement shall be on the 15th March 2017 (Two Thousand and Seventeen).

2. Sponsorship Fee

The GTC organising committee will expect a minimum of £2500 in return for the undernoted as detailed in section 3, the fee is to be paid on or before 15th February 2017 to Strathclyde University Sports Union.

3. Host venue's Promotional Entitlement and Services to be received in lieu of Sponsorship

The venue shall be solely entitled to and GCU Students' Association, Strathclyde University Students Association & University of Glasgow Sports Union shall provide the following services:

- a) Venue shall be declared the official student nightclub for all participants in the 'Glasgow Taxis Cup'.
- b) Venue advertisement to be included in Glasgow Taxi Cup official programme.
- c) Venue advertisement on official student lanyards.
- d) Each institution and official Glasgow Taxi Cup page to post a minimum of 3 Facebook advertisements and 3 'tweets' promoting venue as the official Glasgow Taxi Cup venue. Currently, this has a reach of 11,445 Facebook likes and 6961 followers on twitter between the 4 accounts.
- e) Cover photo on the official Glasgow Taxi Cup event page.
- f) Promotion of venue on official Glasgow Taxi Cup Facebook page.
- g) Promotion of venue on official website - <http://www.theglasgowcup.com/>
- h) Venue's PR staff to have exclusive access to all official Glasgow Taxi Cup venues on 15th March.
- i) Minimum total of 600 students to be in attendance.

4. Services Provided by Host venue

Subject to the condition that all parties seeking entry to the venue are deemed suitable to be permitted entry conforms to club policy and law; this agreement shall entitle all Glasgow Taxi Cup participants to the following:

- a) Exclusive entry for Glasgow Taxi Cup Participants upon producing official Glasgow Taxi Cup participants' wristband. Free entry to the venue with valid wristband for the duration of the evening. Venue must provide wristbands.
- b) Exclusive drinks deals (including non-alcoholic option). Please submit list of available drinks promotions to be made available.
- c) VIP area provided for official Glasgow Taxi Cup guests. Please provide details of VIP area and proposal of how this could be managed on the event.
- d) The venue must endorse and comply with the 3 institutions' Equality and Diversity policies.
- e) Host venue must provide artwork for program and lanyards at least 1 month in advance of the event.
- f) Please provide details of how many bars the venue holds.
- g) Please provide detailed capacity of venue and any available contingency if capacity is reached on the event.

